



Coventry City Council

Report

To: Coventry Health and Wellbeing Board

Date: 4th July 2022

From: Allison Duggal, Director of Public Health & Well-being

Title: Coventry Health and Well-being Strategy Refresh Update

1 Purpose

- 1.1 This paper provides an update on the 2019-23 Joint Health and Wellbeing Strategy following a review of progress and priorities at the end of last year and sets out the key areas of work that the Board will progress to deliver its priorities.

2 Recommendations

- 2.1 The Health and Wellbeing Board is asked to:
- 2.1.1 Note the outcomes from the review of the Health and Well-being Strategy review and key messages from the engagement process
 - 2.1.2 Note the progress against the Health & Well-being Strategy

3 Information/Background

- 3.1 The Council has a statutory duty, through the Health and Wellbeing Board, to develop a Health and Wellbeing Strategy that sets out how they will address the health and well-being needs of local residents, as identified in the Joint Strategic Needs Assessment (JSNA).
- 3.2 The aim of the Health and Wellbeing Strategy is to develop a set of shared, evidence-based priorities for commissioning local services which will improve the public's health and reduce inequalities. The outcomes of this work will help to determine what actions the Council, the NHS and other partners (now the Integrated Care System (ICS) need to take to meet health and social care needs, and to address the wider determinants that impact on health and wellbeing. The current Health and Wellbeing Strategy was approved in 2019, following consultation and engagement with key stakeholders and members of the public.
- 3.3 As part of the development of our Health & Wellbeing Strategy, we agreed we would review and refresh our short-term priorities every 12 to 18 months to ensure that these still reflect the key issues and challenges facing Coventry residents. During Autumn 2021, a review was undertaken to understand progress against the short-term priorities of the Strategy and to ensure that the priorities were still relevant given the impact of the Covid-19 pandemic on our city and residents.



3.4 The review of the Health and Wellbeing Strategy priorities was informed by evidence from a range of sources, including needs assessments that have been conducted as well as survey data, workshops with stakeholders, a senior partner workshop, learning from the current Strategy priorities and feedback from public consultation was undertaken on the Health & Well-being Strategy priorities.

4 Coventry Health & Well-being Strategy 2019-23 Review

- 4.1 The Health & Wellbeing Strategy sets out **three strategic ambitions** aimed at improving the health and wellbeing of our residents, which together encompass our long-term vision for change in Coventry. The three strategic ambitions are:
- People are healthier and independent for longer
 - Children and young people fulfil their potential
 - People live in connected, safe and sustainable communities
- 4.2 As part of the JSNA and consultation process, we identified a number of **short-term priorities**, where we wanted to make a tangible difference in the next 18 months by working together in partnership. Our current short-term priorities are:
- Loneliness and social isolation
 - Young people's mental health and wellbeing
 - Working differently with our communities
- 4.3 Utilising the review process and feedback from the engagement process, it was agreed that the existing short-term priorities of the Health and Wellbeing Strategy were correct, but that there were a number of areas that need to be intensified.
These are as follows:
- focus on employment and homelessness as a prevention opportunity: recognising the impact of poverty on the well-being of our residents and on next generation (children) especially following changes e.g end of furlough, universal credit and end of 'no evictions'
 - Mental health for adults as well as children
 - Strengthen how we work with communities and VCS: important to build on the work we have done during the last 18 months and continue to unlock the power of local assets by improving the connectivity between the HWB and communities and HWB and place-based working
 - The need for co-production to achieve the priorities and the importance of engaging with the community to influence and design solutions.
 - Need to ensure we work in the overlap between priorities e.g., communities and isolation may have a new slant with different communities coming to Coventry i.e., Afghan refugees
 - The focus of loneliness and social isolation should not just be on elderly people but on the wider community and should utilise volunteers to support this.

5 Progress update on Priority Areas

- **Loneliness and social isolation**

A workshop was held in December 2019 and facilitated by Grapevine with partners to create a shared vision for tackling social isolation. Over the last two and half years,

partners have set up a number of initiatives to tackle social isolation and loneliness. This includes the 'Connecting for Good' programme, working with isolated/vulnerable residents to encourage them to take part in preventative and early help activities and using digital technologies to enable people to develop community initiatives. A Summit was held which attracted approximately 150 stakeholders to reflect on the pandemic and how it had changed how communities work together and how to sustain community resilience.

During the Covid-19 pandemic, Operation Shield provided a range of support to clinically extremely vulnerable people who were 'shielding'. This support including 1:1 phone call for those experiencing loneliness and isolation. This was linked to broader social prescribing and link worker support.

- **Young people's mental health and well-being**

Health and care partners have worked together over the last two and a half years to make significant changes to adapt the emotional well-being and mental health offer to ensure children and young people's needs are met during the Covid-19 pandemic. This includes the improving access to support and increasing the digital offer available (e.g through the Kooth service); strengthening approaches to early help and prevention through work with schools (e.g through developing and implementing mental health support teams in schools); establishing a mental health surge working group to ensure a co-ordinated system wide response to supporting children and young people with emotional wellbeing and mental health issues; specialist CAMHS support through the Rise website.

- **Working differently with our communities**

Partners have worked closely with communities to minimise the impact of Covid-19 and co-ordinate the response to the pandemic, with the aim of protecting and supporting vulnerable residents. Examples of how partners have worked with communities over the last two years includes the recruitment of the Community Messengers to help disseminate key messages to the public around Covid-19, the Healthy Communities Together programme which aims to improve working relationships and partnerships between health and care services and the communities they serve; and Health Inequalities Call to Action which has been developed to encourage all businesses and organisations in the city to take action to reduce inequalities; the development of the ICS Engagement Strategy; and the ongoing work with partners and communities to deliver a more joined up, place-based approach in St Michael's, in Wood End, Henley Green and Manor Farm, and in Canley and Tile Hill.

6 Next Steps for Priority Areas

6.1 The following section sets out the key areas of focus over the next 6-9 months for the three short term priority areas:

6.2 Social Isolation and Loneliness:

We will aim to:

- Tackle the social, economic and environmental barriers to connectedness throughout the life course, including poverty
- Facilitate, empower and work with existing networks and social activities that promote healthy lifestyles
- Understand, mobilise and strengthen local community assets to prevent loneliness and social isolation
- Build on community-based integrated care models such as Out of Hospital care models (including care navigators) and social prescribing. For example, Coventry and Warwickshire NHS, Coventry City Council and Health Exchange are collaborating to carry

out mapping and gap analysis of the social prescribing system in Coventry and Warwickshire. The aim is to understand who is being reached by social prescribing and to determine whether there are any underserved groups which may need targeting. Consulting with stakeholders to map the current social prescribing offer, will help to determine the level of social isolation/loneliness support in place. A plan will be developed to enhance the social prescribing system and discussed via the social prescribing steering group.

6.3 Young people's mental health and well-being:

- 6.3.1 Mental Health Surge Working continues to develop content to share with wider partners, professionals, parent and carers, and children and young people about services and training programmes that are available in Coventry. A short video is also being planned as an additional way to make children and young people aware of services, in Coventry.
- 6.3.2 Continued mobilisation of the 16-25 Peer Mentor Support Service, to support those young people transitioning over to adulthood through mentoring young people to either navigate the complex transition from children to adult services or engagement with community assets.
- 6.3.3 Further roll-out of the Kooth programme to ensure children and young people (aged 11 to 25), parent/carers, and professionals are aware of the offer. The data provided by Kooth on a quarterly basis will feed into the mental health surge working group, to develop a greater understanding of our local needs. The data collated will also identify the geographical location (based on Coventry Wards) of where support is being accessed. Data can then be analysed to develop a greater understanding of need within Family Hub areas.
- 6.3.4 The Bronze command continues to meet on a weekly basis. The Bronze command reports into the Silver command providing oversight of children in crisis.
- 6.3.5 Tier 2 recommissioning process continues to progress forward with the service currently out to tender. The new service will have a stronger focus on the community support of children and young people and their parents/carers, providing a more family focussed support offer and working more closely with schools and GP practices, in Coventry. This service will commence 01 December 2022.

6.4 Working Differently with Communities

The work to create the Community Messengers now moves to a legacy stage, they have been involved in a number of high-profile health and well-being projects (not just Covid-19) these include The Healthy Lives joint project with Adult Social Care and the University Hospital Coventry and Warwickshire The Pharmacy Needs assessment and they will soon be giving their input to the One Coventry Plan.

The Community Resilience Team also continue to assist community groups and volunteers to create self-help groups which support people's health and wellbeing. Recent examples of these new groups include:

Park Warriors – support group set-up by women with Parkinson's Disease. They are a citywide group, who meet fortnightly for exercise and friendship.

Confidence Through Photography – support group for people with mental health and anxiety

Chit Chat Group Canley – support group set-up for residents to meet new people and reduce feels on loneliness.

- 6.4.1 The One Coventry Partnership will be working to develop a citywide, shared approach to resident and community engagement and collaboration focusing on:

- Listening to our communities, co-creating and identifying actions in response;
- Engage with residents and communities;
- Co-producing solutions to achieve the best resident experience possible;
- Shared ownership, trust, power and contribution

- Developing an understanding of the scope and scale of work being progressed across the city to develop place-based working and community engagement
- 6.4.2 As part of this work, the One Coventry Partnership will initiate conversations with partners, including the community and voluntary sectors, to test the appetite for coming together to better understand our collective ambition to work and engage more collaboratively with residents and communities and to understand the foundations that must be in place for us to truly collaborate on an approach to better connect our work to put communities at the heart of all we do.
- 6.4.3 The Council will continue to develop the work it is doing on integrating services in localities, through community prototypes and collaborative initiatives in areas identified as having higher need but also the strengths and assets from which to develop a more place-based approach. We are building relationships with community leaders and residents to understand and collectively address priorities and there is a commitment to try things, developing and improving approaches as we go, informed by local need. The first prototype is focused on Bell Green, Wood End and Henley Green areas with partners regularly reviewing impacts and adjusting approaches as needed to ensure effective outcomes for residents.
- 6.4.4 We are gathering lessons learnt to inform more joined up, locality approaches in other parts of the city including Canley & Tile Hill, and in Spon End and St Michael's in collaboration with Citizen Housing. Through this work our services are connecting with residents in new ways, working with and in the heart of communities, enabling residents to access support earlier and closer to where they live. Feedback from residents and early evidence suggests this approach is making a real difference to peoples' lives.

7 Recommendations

- 7.1 The Health & Well-being Board is asked to:
- 7.1.1 Note the outcomes from the review of the Health and Well-being Strategy review and key messages from the engagement process
- 7.2 Note the progress against the Health & Well-being Strategy.

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